



## HOPE #1 WEBINAR

# Policies and practices to engage with building users to promote well-being and sustainable living environment in Vietnamese cities

### RATIONALE

A healthy and sustainable urban living environment is essential to provide a good quality of life for the citizens. Among others, occupants' behaviour (i.e., their use of space and building operation characteristics) is increasingly recognised to be one of the most important factors contributing to the buildings' healthy environment and energy efficiency – the two factors that in most cases go in line with each other. Against the backdrop of global climate change and more recently the COVID19 pandemic, there is a need to strengthen the understanding on how innovative policies and practices should be promoted to effectively engage building users in creating well-being and sustainable living environment. This question is more than ever relevant for Vietnamese cities which are rapidly growing in both population and construction activities.

The webinar *"Policies and practices of engaging with building users to promote well-being and sustainable living environment in Vietnamese cities"* is organized to address the above question. The event is organized by the Competence Center of Sustainable Building in Vietnam (CCSB-VN) based at Hanoi University of Civil Engineering (HUCE) with scientific support from Hamburg University.

This webinar is the first one of a webinar series which takes place under the framework of the HOPE project: *"Health-oriented policies and sustainable building practices to promote well-being and green urban governance in Vietnam (HOPE)"*, funded by Konrad Adenauer Foundation (KAS).

### PARTNERS

KAS is a political foundation and operates based on the basic principles of freedom, justice and solidarity. In general, KAS aims to, on the basis of the organization's political know-how and knowledge, shape the globalization process along more socially equitable, ecologically sustainable and economically efficient lines. KAS has offices worldwide and has been active in Vietnam since 1992.

CCSB-VN operates as a cross-cutting institution to promote transdisciplinary studies and practices towards sustainable urban development in Vietnam. CCSB-Vietnam has been initially established as a sub-project component managed by Hamburg University (UHH), under the framework of the project "Climate adapted Material Research for the Socio-economic context in Vietnam" (CAMaRSEC), funded by the German Federal Government through the Ministry of Education and Research (BMBF) since the year 2019.

### KEY OBJECTIVE

The HOPE webinar series aims to enhance and to disseminate knowledge for academics, practitioners, experts and policymakers on how to combine the aspects of 1) human health / wellbeing with 2) the urban built environment to promote more sustainable development pathways, with particular attention to the case of Vietnam.



## SPECIFIC QUESTIONS TO ADDRESS IN THE KEY NOTES AND PANEL DISCUSSIONS

### International experience

- The state of art in the field of international research on the combination between human health and sustainable built environment
- Presentation of good practice case studies of policies or innovative approaches to engage with building users to create a healthy and sustainable built environment.

### Issues related to policies

- Please let us know about current policies and legal framework in Vietnam if they have engaged with building users to promote a healthy and sustainable living environment in Vietnamese cities?
- If yes, how are they being implemented?
- If not, then what should be done and how to improve the legal framework to promote building users' role in creating healthy and sustainable living environment?, For example regarding
  - Awareness raising campaigns and education programs for behaviour change
  - Public consultation and engagement
  - Public incentives to promote environmentally friendly lifestyle

### Issues related to Practice

- How local communities and citizens in Vietnamese cities are practicing healthy and environmentally friendly lifestyle (*Independent researcher/expert*)
  - Development projects/programs
  - Building developers' initiatives
  - Local communities' initiatives

### Panel discussion

- The above points and recommendations for developing contexts like Vietnam
  - Relevant sectoral stakeholders to play a role
  - Communication strategies (i.e., coordination platform among relevant ministries,
  - Policy design, funding mechanisms...

## TARGET AUDIENCE

- Academics from social, engineering and health sciences
- Practitioners and experts from the field of architecture, construction, urban planning, public administration and of public health.
- Representatives from NGOs
- General public
- Policy makers at national and urban governments of all urban ranks, but with a focus on 3<sup>rd</sup> and 4<sup>th</sup> tier cities in North and Central Vietnam



### AGENDA (tentative)

13h45 - 14h00 (VN)	Informal Exchange, Video clips about HUCE, KAS, CAMaRSEC project
08h45 - 9h00 (CEST)	Technical setting and preparation for the Workshop start. <i>Moderation by HUCE Representative</i>
14:00 - 14:15	Welcome addresses
09:00 - 09:15	Ass. Prof. Nguyen Hoang Giang, Vice Rector of Hanoi University of Civil Engineering  Mr Florian Feyerabend, Country Representative of Konrad Adenauer Stiftung in Vietnam,  Dr. Michael Waibel, Leader of CAMaRSEC Subproject II, Hamburg University
14:15 - 14:35	Keynote speech #1 about state of the art in the field of research
09:15 - 09:35	<b>Renowned international scholar</b>
14:35 - 14:55	Keynote speech #2 about the policy dimension
09:35 - 09:55	<b>Public official from national or local Department of Construction / Environment / Information and Communication</b>
14:55 - 15:10	Group Picture and Break
09:55 - 10:10	
15:10 - 15:30	Keynote speech #3 about practice / implementation issues
10:10 - 10:30	<b>Local independent researcher / expert from civil society or academia</b>
15:30 - 16:15	Panel Discussion:
11:00 - 11:45	Guiding question: How to design adequate policies to bring together the dimensions of health / well-being and the urban built environment thereby paying regard to the dimension of human behaviour?  <i>Moderated by CCSB-VN Representative</i>  <b>2 international and 3 national panel discussants</b>
16:15 - 16:30	Workshop wrapping and closing
11:15 - 11:30	Dr. Thuy Nguyen, Research Associate of CAMaRSEC Subproject II, Hamburg University Mr Florian Feyerabend, Country Representative of Konrad Adenauer Stiftung in Vietnam

Last update: 3/29/22



## PROJECT OVERVIEW

# Health-oriented policies and sustainable building practices to promote well-being and green urban governance in Vietnam (HOPE)

## RATIONALE & AIMS

Particularly against the backdrop of global climate change and more recently the COVID19 pandemic it has become increasingly clear that providing a healthy and sustainable urban living environment is very much essential to provide a good quality of life for urban citizens – and major challenge for green governance.

Thereby, the overall objective is to enhance and to disseminate action knowledge for academics, practitioners, experts and policymakers through workshops and trainings to combine health-oriented policies with more sustainable building practices because of innovative urban green governance modes in Vietnamese cities.

## ACTIVITIES IN 2022

Building up cross-cutting and comprehensive action knowledge in the field of health-oriented policies and sustainable building practices / green housing in Vietnamese cities through the organization of a lecture series (1 every 2 months, virtual) including two bigger workshops (one in month 1 and one in month 12, hybrid), where multi-sectoral expertise/multidisciplinary knowledge/perspectives from Germany and Vietnam will be brought together.

### Four sub-topics under the umbrella of health-oriented policies and sustainable building practices in Vietnamese cities will be investigated:

1. Building users' awareness and behaviors
2. Comprehensive life cycle assessment of sustainable building materials
3. Green building design and sustainable neighborhood development
4. Inclusive urban planning approaches targeting quality of life for urban citizens

### Cross cutting themes:

- Urban Health related policies and practices,
- Good urban governance (Accountability, inclusiveness, stakeholder participation, etc.)

The HOPE project will engage renowned scientists and experts of the above topics to provide keynote speeches in the course of the lecture series.

### ➤ HOPE Milestone #1: SWOT analysis report with baseline study and first policy recommendations

**HOPE Team:****Key researchers:**

- Dr. Nguyen Van Tuan, CCSB-VN, HUCE
- Dr. Pham Thi Hai Ha, CCSB-VN, HUCE
- Dr. Thuy Nguyen, UHH

**Senior Technical Advisor:**

- Dr. Michael Waibel, UHH

**CONTACT**

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